



Mind Matters

2024 JCI Romania National Conference



**The foremost
global network
of young (18-40 yo)
leaders.**



In 1915, Henry Giessenbier Jr. Founded the first JCI movement in the St. Louis area.

JCI's goal is the holistic personal growth of our members through Individual Development, Business & Entrepreneurship, Community Action and International Cooperation

11 million MEMBER
LEGACY

+ 105 NATIONAL
ORGANIZATIONS

+ 200 k JCI NETWORK
LEADERS

+ 5 k LOCAL
ORGANIZATIONS



JVC.JCI.CC

JUNIOR CHAMBER INTERNATIONAL

DEVELOPING LEADERS FOR A CHANGING WORLD: JCI'S PRIORITIES AT A GLANCE

Area of Opportunity:

**Business &
Entrepreneurship**



Action Type:

Programs

Area of Opportunity:

**International
Cooperation**



Action Type:

Events

Area of Opportunity:

**Individual
Development**



Action Type:

Trainings

Area of Opportunity:

**Community
Impact**



Action Type:

Projects

România

Founded in 2002, officially established in 2003.

Since its founding in Romania 20 years ago, JCI has made significant and proven contributions to the business environment, academic environment, and civil society at the national level. In addition to being a constant partner, we have also built lasting partnerships with educational institutions, chambers of commerce, and NGOs, which have led to local and national projects.

7 LOCAL ORGANIZATIONS

5 NATIONAL PROJECTS

7 POTENTIAL NEW GROUPS

+1500 SUCCESSFULLY IMPLEMENTED EVENTS
LOCAL, NATIONAL AND INTERNATIONAL



Members

+490K NATIONAL
JCI COMMUNITY

20+ YEARS OF IMPACT



40% MEN

60% WOMEN

+250 ACTIVE MEMBERS 18 - 40 Y.O.
DATA FOR: 2023 – 2024



Overview

AVERAGE AGE ENGLISH PROFICIENCY

29

95%

EDUCATIONAL LEVEL:

55%

BACHELOR DEGREE

40%

MASTER DEGREE

5%

Ph.D

PROFESIONAL LEVEL:

25%

EXECUTIVE

52%

SENIOR LEVEL

23%

CEO / OWNER



In order to bring long-term positive change, JCI members believe that we must improve ourselves. To build a better world and make a global impact, we seek solutions to the problems in our communities, tailored to their characteristics.

on WWW.



8 ONLINE
PLATFORMS

250 WHATSAPP GROUP
PARTICIPANTS

WHAT ARE WE TALKING ABOUT ON OUR PLATFORMS:

- JCI Movement
- JCI Projects
- JCI Leaders
- JCI Events: Local, National & International
- National & International opportunities
- Partners & Sponsors that support our Organization

OUR ONLINE PRESENCE IS A PRIORITY OF 2024!

Keeping up good communication on all our platform and increasing numbers with the help of our global community.

+33k



FOLLOWERS ON
8 PAGES

+4k



FOLLOWERS ON
8 PAGES

+1k



FOLLOWERS ON
8 PAGES

Area of Opportunity:

Business & Entrepreneurship



Action Type:

Programs

CREATIVE YOUNG ENTREPRENEURS

The JCI Creative Young Entrepreneur Program is a competition with the main objective to motivate and inspire JCI's enterprising young leaders.

Young startup members will be able to pitch their businesses to delegated experts in online and onsite events. The CYE Program, through sponsors and partners, will reward the winners of the competition for their efforts and also play an important role in inspiring and promoting participants to create innovative new businesses.

WHO CAN APPLY

- The competition is open to JCI members and non-members.
- Startups must be already in business and achieve their first sales.
- There is no sector limitation for startups in applications.
- Applications are reserved for individuals (startup members) aged 18-40 years.



Area of Opportunity:

International Cooperation



Action Type:

Events

TOYP ROMANIA

The JCI Ten Outstanding Young Persons of the World (JCI TOYP) program honors ten outstanding young people under the age of 40 each year. These individuals exemplify the spirit of the JCI Mission, and they serve as stellar examples of entrepreneurial spirit and ethical leadership.

Whether through a business, scientific endeavors or their impact on society, these enterprising young leaders turn challenges into opportunities on a local and global level.

The final ten TOYP nominees will be honored during the JCI World Congress every year.

In ROMANIA we are organizing TOYP since 2016. During 7 editions we have recognized

**70 OUTSTANDING
YOUNG PERSONS OF ROMANIA.**

Registrations for TOYP ROMANIA 2023 will start in March. We will award 10 more people at the National Conference organized in October 2023.

TOYP WORLD FROM ROMANIA:

2020 | MIHAI TOADER-PASTI

2018 | CORNEL AMARIEI



TOYP 10 OUTSTANDING
ROMANIA YOUNG PERSONS



TOYP 10 OUTSTANDING
ROMANIA YOUNG PERSONS



TOYP 10 OUTSTANDING
ROMANIA YOUNG PERSONS



TOYP 10 OUTSTANDING
ROMANIA YOUNG PERSONS



TOYP 10 OUTSTANDING
ROMANIA YOUNG PERSONS



TOYP 10 OUTSTANDING
ROMANIA YOUNG PERSONS

Area of Opportunity:

Individual Development



**GLOBAL LEADERSHIP
MASTERCLASS**
JCI

Action Type:

Trainings

We organize Masterclasses, Workshops, Conferences, and Training based on the needs of our members.

JCI members have the opportunity to hold local, national, and international leadership positions, elected each year, within the organization.

JCI’s “One Year to Lead” philosophy allows members to share their talents and fresh perspective.

Each year, JCI ROMANIA and local organizations organize events to facilitate skill development for members and non-members alike.

TOP SKILLS THAT WE ARE FOCUSING ON ARE:

- Public Speaking & Debate
- Personal Branding
- Time, Finance & Resource Management
- Negotiations and Project Management

TOTAL TRAININGS
CONDUCTED in 2022:

21

TOTAL PARTICIPANTS
AT DEVELOPMENT TRAININGS

+3k



Area of Opportunity:

Community Impact



Action Type:

Projects

We are focusing on the following categories:

Outdoor events, Climate change, crisis response, future leaders (kids), and vulnerable groups.

JCI Romania organizes a variety of activities, such as off-road jeep tours, planting initiatives, kid-focused workshops and kid-friendly events, collecting supplies and clothing for those from underprivileged backgrounds, supplying schools with technology, and initiatives to promote traffic decongestion through the use of alternate modes of transportation, among others, to provide opportunities for potential members to learn about JCI Romania, its projects and activities.

It is critical that we engage the next generation of leaders and provide them with the same opportunities to participate and gain access to the quality know-how that we do for our targeted potential members. Some of our projects are tailored to include young leaders aged 7 to 17 y.o.

Our projects are encouraged to partner with relevant organizations and businesses to foster sustainable partnerships and sponsorships.



National Programs



National teams of three JCI members with debating skills attend JCI Area Conferences and the JCI World Congress to compete in international competitions on specially chosen topics that promote social responsibility, conflict resolution, equal rights, and respect for differences through the promotion of social responsibility.

Members of local JCI chapters in Romania regularly hold debate sessions in order to train them in expressing reasoned opinions, and supporting ideas, and get involved in community decisions.

TEAM ROMANIA –
first international competition:
EUROPEAN CONFERENCE 2023
Team leader: Alin Dinu



JCI's World Public Speaking Championship provides members with a unique opportunity to demonstrate their public speaking skills and share ideas about important local, national, and global issues. Those who participate in the speech contest are challenged to express their creative ideas in a clear and engaging manner.

Public speaking is a critical leadership skill that can motivate people toward positive change. The winners of the local competitions can participate in the national championship, then in the regional one, with the final phase of the competition taking place within the annual World Congress.

ROMANIAN FINALIST –
EUROPEAN CONFERENCE 2023

Mentor & Project Manager: Alin Dinu & Andrei Dunuță



National Events



Leadership Academy

The purpose of this conference is to share and learn about good local practices, which will contribute to building a joint action plan of the JCI Romania Federation.

Each year in February, all local leaders and members of the organization seeking leadership positions in the next three years are invited to participate.

FIRST NATIONAL EVENT OF THE YEAR
24-26 FEBRUARY 2023
ORGANISED BY JCI TARGU MURES
COC Director: Anamaria Voda

National Conference

JCI Romania's National Conference brings together members from all over the country for networking opportunities, training sessions, personal development, and relaxing moments.

The annual event takes place every October and includes a public speaking and debate competition at the national level. On the last day of the conference, the 10 TOYP are awarded and the achievements of the year are celebrated.

SECOND EVENT OF THE YEAR
12-15 OCTOBER 2023
ORGANISED BY JCI CONSTANTA
COC Director: Elena Dumitru

Inauguration & Gala Awards

For the first time in JCI Romania, we will hold an inauguration ceremony for the new board elected at the National Conference in December, followed by a year-end Gala Dinner. We will celebrate local organizations and award prizes for their accomplishments in 2023 during this one-day event.

This event is open to Federation partners and sponsors of JCI Romania projects.

LAST EVENT OF THE YEAR
FIRST WEEK OF DECEMBER
ORGANISED BY TBD
COC Director: TBD



**Become a
member of our
community or
partner with us!**

Get involved



Membership

Become a member of one of the most active communities of leaders around the globe. Be part of the JCI Movement and develop yourself and your community.

if you like traveling, getting involved in social problems, and having the desire to develop yourself and add skills that will help you to grow into a leader, JCI is definitely the NGO that will suit you perfectly. Get challenged, and be involved. Take a leadership position and rule!

Yearly JCI Membership fee: 55 \$ – 120 \$
Plan to go to 3 National events: 1000 \$
Plan to go to 2 International events: 3000 \$



Partnership

Are you producing goods that can be representative of ROMANIA? Great! We have 5 major events each year on 4 continents. At each event, we have a National night where participants from all over the world, taste, smell, and look at what we are representing.

We always proudly show our national goods such as Wine, Tuica, Palinca, Visinata, jams, chocolate & snacks, zacusca, cheeses & meat bites.

Contribution: Products + 500\$ / event
National Events: 3 locations
European Village Event: 2 locations (Feb | May)
Global Village Event: 1 location (November)

Sponsorship

Boost your brand by supporting a community that creates change. Get associated with national or local events, projects, and people in our community.

We are looking forward to creating awareness for those who can support our initiatives and change the mindset and society together.

We are signing year sponsorships for:
JCI Romania community: 10,000 \$
JCI Leaders (National board): 5000 \$
National Programs: 5000 \$
National Event: 3000 \$



**get to know
our local
organizations**

JCIROMANIA.RO

next

BUCUREȘTI

Founded in 2003

Members: 65+

Community impact: 150k people

PROJECTS FOCUS:

58% Business & Entrepreneurship

12% International Cooperation

15% Individual Development

15% Community Impact

JCI Bucharest has been active since 2002, engaging entrepreneurs, managers, and freelancers in entrepreneurship, personal development, and community projects. Providing entrepreneurs with access to our shared resources enables us to make a difference in the business industry.

THE KEY PROJECTS ARE:

- JCI Young Entrepreneurs - offering a mini MBA program for startups and businesses in need of guidance.
- Business Target Club - Business Target Club is the business club initiated in 2007 by JCI Romania / JCI Bucharest and the National Foundation of Young Managers - FNTM. Is a business club that brings together managers and entrepreneurs from all areas of business in a relaxing business dinner to discuss topics of great interest.
- Business in the Move - designed to inspire young individuals to embrace alternative modes of transportation in urban areas.
- Make it Grow - promoting networking through a tree planting initiative, with the goal of planting 55,555 trees in the forest.
- JCI Mixer - a monthly gathering for current members and prospective members, including a knowledge-sharing component. This event also serves as a recruitment opportunity.



12 NATIONAL

4 INTERNATIONAL



CLUJ

Founded in 2012

Members: 36+

Community impact: 100k people

PROJECTS FOCUS:

40% Business & Entrepreneurship

15% International Cooperation

25% Individual Development

25% Community Impact

JCI Cluj is a thriving and dynamic local organization of JCI in Romania. We are driven by a common passion for involvement, ongoing education, and the goal of bringing positive transformations to the Cluj community. We see every project as an opportunity to make a difference.

THE KEY PROJECTS ARE:

- Tech It Out – the project targets children with limited financial means and schools without resources, to provide them with the much-needed IT equipment for a quality education;
- #ReClothing – aims to create a framework for raising awareness of a problem that society faces - the way we "consume" clothes - and, at the same time, offering solutions to reduce it.
- JCI Evenings - a series of events through which we aim to inspire the community. Each edition has invited a special speaker, relevant in his field of activity, who brings valuable information to our audience.
- what are you breathing- in 2021 we were partners in a planting project supported by World Vision, which targeted planting actions in several schools in Cluj county.
- JCI Cluj for Ukraine – Ukrainian refugee children in Cluj-Napoca now have an educational space where they can do lessons and activities, read or play. The hub is meant to help the little ones in developing new skills and to make it easier for them to integrate into the community.

J C I R O M A N I A . R O



10 NATIONAL

3 INTERNATIONAL



CONSTANTA

Founded in 2013

Members: 25+

Community impact: 80k people

PROJECTS FOCUS:

18% Business & Entrepreneurship

15% International Cooperation

38% Individual Development

29% Community Impact

JCI Constanța, a local organization, was established in 2002 but it wasn't until 2010 that its activities started to expand. The organization provides young people with opportunities to enhance their leadership skills, foster a sense of camaraderie, and nurture their entrepreneurial spirit.

THE KEY PROJECTS ARE:

- JCI Play 4x4 – networking event between professionals, businessmen and enthusiasts of outdoor activities on an off-road route sprinkled with unique teambuilding activities;
- Colors of Peace - uniting over 1100 participants to create the Guinness Record-breaking 'Peace Sign,' fostering harmony among communities, organizations, and local minorities in Dobrogea. The main objective is to showcase unity, reject differences, and bring smiles and joy through this extraordinary initiative.
- JCI Play 4x4 – networking event between professionals, businessmen and enthusiasts of outdoor activities on an off-road route sprinkled with unique teambuilding activities;
- Debate Events - promote inclusive dialogues inside and outside of the organization, and forge connections with people from other local organizations.
- PIN JCI - monthly event for current members and potential ones, with the objective of contributing to the Individual Development of the participants.

J C I R O M A N I A . R O



13 NATIONAL
4 INTERNATIONAL



IASI

Founded in 2006

Members: 25+

Community impact: 35k people

PROJECTS FOCUS:

70% Business & Entrepreneurship

10% International Cooperation

10% Individual Development

10% Community Impact

JCI Iași is a dynamic organization composed of young entrepreneurs and professionals in diverse fields such as management, sales, consulting, journalism, human resources, economics, and IT. Our members collaborate to plan and implement projects that bring about positive change in the local community and even at the national level.

THE KEY PROJECTS ARE:

- Business Networking Event – is a networking event aimed especially at business people from a wide range of fields. During the event you have the opportunity to find your customers, suppliers or collaborators to build new business relationships;
- Style-driven Businesswomen – Through this event, we aimed to promote and contribute to the development of the business environment for women. We want to encourage women to develop their careers and present them with opportunities for professional development, whether they are from entrepreneurship, working in the corporate environment or as specialists in a field of activity;
- Evening with entrepreneurs - is a unique project in which the participants have the opportunity to dialogue with successful entrepreneurs from Iași with the aim of learning from their experiences, to receive motivation and support in opening their own business but also to expand their contact list on business area.



6 NATIONAL

1 INTERNATIONAL



SUCEAVA

Founded in 2016

Members: 25+

Community impact: 25k people

PROJECTS FOCUS:

55% Business & Entrepreneurship

5% International Cooperation

15% Individual Development

25% Community Impact



4 NATIONAL

0 INTERNATIONAL

JCI Suceava is an organization where experienced entrepreneurs, professionals from various industries, and motivated youth come together to unite their strength, knowledge, and energy to undertake initiatives aimed at improving the society in which we all participate. The JCI Suceava team started operations in April 2016 and since then has organized over 40 events and campaigns, including the Wine Networking Event, which was awarded the "Best Economic Development Program in Romania" by JCI Romania at the JCI Awards Gala.

THE KEY PROJECTS ARE:

- WINE NETWORKING EVENT – mini MBA for start-ups and businesses without direction;
- MEET JCI – monthly recruitment event that offers a know-how component through the presence of speakers and introduces the JCI community to participants.
- BizzBike - promotes the use of the bicycle as a means of transport to the office and to business meetings, streamlining traffic and attracting as many people as possible to the most eco-friendly and friendly means of transport - the bicycle.



TÂRGU MUREȘ

Founded in 2009

Members: 25+

Community impact: 25k people

PROJECTS FOCUS:

10% Business & Entrepreneurship

10% International Cooperation

35% Individual Development

45% Community Impact

Established in 2009, JCI Targu Mureș has established itself over time as an organization that provides entrepreneurs and professionals from various industries with the opportunity to strengthen their experience, grow and expand their professional network. The main objective of the organization focuses on harnessing all necessary resources to improve the quality of life in the local community in a sustainable manner.

THE KEY PROJECTS ARE:

- EConștient - the project aims to engage members in activities that contribute to environmental protection, promote good practices in circular economy, and educate the local community about a more sustainable lifestyle. In 2023, we participated in the largest clean-up action in Târgu Mureș, and this year, we plan to continue our collaboration. Additionally, we collected over 400 kg of PET caps through partnerships with businesses and educational institutions in the city. Together with "Capace cu Suflet" Association, we recycled them, and the proceeds were used for charitable purposes.
- Public Speaking Course - the project aims to develop public speaking skills, whether it's presenting at a business meeting or delivering a speech to an audience. By collaborating with renowned trainers, we can offer the Târgu Mureș community the opportunity to acquire essential skills for both professional and personal life.



13 NATIONAL
5 INTERNATIONAL



TIMIȘOARA

Founded in 2009

Members: 26+

Community impact: 75k people

PROJECTS FOCUS:

60% Business & Entrepreneurship

20% International Cooperation

10% Individual Development

10% Community Impact

Founded in 2003, the JCI Timișoara organization aims to provide opportunities for growth and create positive change in three areas: entrepreneurship, personal development and community.

THE KEY PROJECTS ARE:

- Junior Design Entrepreneur Handmade aims to increase the entrepreneurial education level of young students through the "learning by doing" method;
- Initiation in Public Speaking and Debate aims to develop the members of the Timisoara community through public speaking and debate skills;
- Academic Networking Event identifies opportunities for collaboration in scientific and educational fields.



6 NATIONAL

2 INTERNATIONAL



Silver

up to 500 EUR



- Company materials displayed at the Conference venue
- Logo inclusion during the JCI Romania Gala presentation
- Inclusion of promotional materials in the delegate's goodie bags, ensuring maximum exposure
- Recognition in the Conference program
- Post-event promotion acknowledging the sponsorship on our official website and social media channels

Gold

500–1500 EUR



Everything included in the **silver** package plus:

- Ticket to the JCI Romania Gala 2024
- Ticket to the JCI Romania Wine Networking Event 2024
- Access to our lists of participants and contacts that gave their consent to be contacted by our sponsors for commercial reasons..
- Opportunity to distribute promotional materials or giveaways at your dedicated sponsor booth during the event.
- Verbal recognition of your sponsorship during the opening and closing ceremonies of the Conference.

Diamond

1500+ EUR



Everything included in the silver and **gold** packages plus:

- Ticket to the entire JCI Romania National Conference 2024
- Personalized training dedicated for your company's needs conducted by expert in the domain
- The chance to hand the JCI Ten Outstanding Young Persons Awards or Creative Young Entrepreneurs awards, as part of the Gala

	SILVER	GOLD	DIAMOND
Company materials displayed at the Conference venue	✓	✓	✓
Logo inclusion at the JCI Romania Gala	✓	✓	✓
Promotional materials in delegate's goodie bags	✓	✓	✓
Recognition in Conference program	✓	✓	✓
Post-event promotion on website and social media	✓	✓	✓
Ticket to JCI Romania Gala 2024	✗	✓	✓
Ticket to JCI Romania Wine Networking Event 2024	✗	✓	✓
Access to participant and contact lists (with consent)	✗	✓	✓
Promotional booth space during event	✗	✓	✓
Verbal recognition during opening/closing ceremonies	✗	✗	✓
Ticket to entire JCI Romania National Conference 2024	✗	✗	✓
Personalized training for company's needs	✗	✗	✓
Opportunity to present CYE and TOYP winners at the Gala	✗	✗	✓
	€500	€500-1500	€1500+

Get in touch



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